

Sponsorship Opportunities

Presenting Sponsor

\$40,000 Investment

By starting your 2017 NFDMA Marketing Campaign NOW, you will become one of our EXCLUSIVE Presenting Sponsors! With this investment, you will receive all of these exceptional benefits.

Benefits*

- Prominent advertising promotion to include: Logo on all printed materials, projector screens, printed signage and NFDMA website.
- One (1) VIP table at the Professional of the Year Awards Dinner
- Ten (10) tickets to the Welcome Reception
- Live demo space on the exhibit hall show floor (*30 minutes*)
- One (1) full color page advertisement in the official Convention Souvenir Journal
- One (1) full color page advertisement in the official Convention Pre-Registration Booklet
- One (1) full color page advertisement in the official Onsite Convention Guide
- One (1) full color page advertisement in the convention edition of The Scope Magazine
- Five (5) additional exhibitor badges
- Access to the official NFDMA logo for marketing use
- Mandatory stop on the Exhibit Hall Scavenger Hunt Trail Map
- Opportunity to serve food and beverages from your booth (*additional costs apply*)
- Priority NFDMA 2018 booth selection

**NFDMA reserves the right to substitute benefits of equal or greater value*

Recognition

- At all general sessions
- At all educational sessions
- At all receptions and NFDMA public networking events
- In all attendee & membership email communications before and after the convention
- On the NFDMA attendee webpage
- On signage throughout the convention facilities
- On social media platforms to include:
 - Facebook
 - Instagram

Deadline for purchase is Wednesday, May 31, 2017

ONLY 5 Sponsorships Available. These are exclusive sponsorship opportunities.

Diamond Sponsor

\$30,000 Investment

Options**

(Choose One per \$30,000 Investment)

- Exclusive Welcome Reception Sponsor
- Exclusive Tuesday Expo Lunch Sponsor
- Exclusive Wednesday Expo Breakfast Sponsor
- Professional of the Year Awards Dinner Co-Sponsor

Benefits*

- Prominent advertising promotion to include: Logo on all printed materials, projector screens, printed signage and NFDMA website.
- One (1) VIP table at the Professional of the Year Awards Dinner
- Ten (10) tickets to the Welcome Reception
- Live demo space on the exhibit hall show floor (15 minutes)
- One (1) full color page advertisement in the official Convention Souvenir Journal
- One (1) full color page advertisement in the official Convention Pre-Registration Booklet
- One (1) full color page advertisement in the official Onsite Convention Guide
- One (1) full color page advertisement in the convention edition of The Scope Magazine
- Two additional exhibitor badges
- Access to the official NFDMA logo for marketing use
- Priority NFDMA 2018 booth selection

**NFDMA reserves the right to substitute benefits of equal or greater value*

*** Sponsors will select one of the options available. There may be more than one sponsor, except where noted.*

Recognition

- At all general sessions
- At all educational sessions
- At all receptions and NFDMA public networking events
- In all attendee & membership email communications before and after the convention
- On the NFDMA attendee webpage
- On signage throughout the convention facilities
- On social media platforms to include:
 - Facebook
 - Instagram

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Platinum Sponsor

\$15,000 Investment

Options**

(Choose One per \$15,000 Investment)

Exclusive Convention Tote Bags

- Elevator Branding
- Window Clings
- Welcome Banners
- Directional Floor Stickers
- Wednesday Expo Breakfast Co-Sponsor
- Convention Materials Printing

Benefits*

- Prominent advertising promotion to include: Logo on all printed materials, projector screens, printed signage and NFDMA website.
- VIP seating for five (5) at the Professional of the Year Awards Dinner
- Five (5) tickets to the Welcome Reception
- One (1) full color page advertisement in the official Onsite Convention Guide
- One (1) full color page advertisement in the convention edition of The Scope Magazine

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Recognition

- At all general sessions
- At all receptions and NFDMA public networking events
- In all attendee & membership email communications before and after the convention
- On the NFDMA attendee webpage
- On signage throughout the convention facilities
- On social media platforms to include
 - Facebook
 - Instagram

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Gold Sponsor

\$10,000 Investment

Options**

(Choose One per \$10,000 Investment)

- Signature Speaker *(Monday, Tuesday, Wednesday)*
 - NFDMA responsible for securing speakers and covering associated costs,
 - Educational session branding with company logo, literature & paraphernalia.
- Welcome Reception Co-Sponsor
- Wi-Fi Internet Access Provider
- Hanging Exhibit Hall Aisle Signs
- Convention Registration Area

Benefits*

- Prominent advertising promotion to include: Logo on all printed materials, projector screens, printed signage and NFDMA website.
- VIP seating for three (3) at the Professional of the Year Awards Dinner
- Three (3) tickets to the Welcome Reception
- One (1) full color page advertisement in the official Onsite Convention Guide

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Recognition

- At all general sessions
- At all educational sessions
- At welcome reception *(if sponsored)*
- In all attendee & membership email communications before and after the convention
- On the NFDMA attendee webpage
- On signage throughout the convention facilities
- On social media platforms to include
 - Facebook
 - Instagram

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Silver Sponsor Info

\$5,000 Investment

Options**

(Choose One per \$5,000 Investment)

- Expo Show Guide
- Registration Portfolios
- Hotel Key Cards
- Badge Lanyards
- Mobile Charging Station
- National Service of Remembrance (Memorial Service) Co-Sponsor
- Convention Opening Ceremony Co-Sponsor
- Annual President's Breakfast Co-Sponsor
- Exhibit Hall Grand Opening Reception Co-Sponsor
- Non-Exhibitor Promotional Bag Items
- Educational Workshop
 - Sponsor will be responsible for honorarium, airfare & lodging

Benefits*

- Prominent advertising promotion to include: Logo on all printed materials, projector screens, printed signage and NFDMA website.
- Three (3) tickets to the Welcome Reception
- One (1) full color page advertisement in the official Onsite Convention Guide

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Recognition

- At all general sessions
- At all educational sessions
- At welcome reception *(if sponsored)*
- In all attendee & membership email communications before and after the convention
- On the NFDMA attendee webpage
- On signage throughout the convention facilities
- On social media platforms to include
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 - Instagram

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Bronze Sponsor Info

\$2,500 Investment

Options**

(Choose One per \$2,500 Investment)

- Mortuary Education Day Co-Sponsor
- Past National Presidents Reception Co-Sponsor
- CFSP Recognition Co-Sponsor
- Morning Refreshment Break
- Afternoon Refreshment Break
- Lobby LED Sign Advertisement
- Exhibitor Promotional Bag Items
- Non-Exhibitor Publication Bin

Benefits*

- Prominent advertising promotion to include: Logo on all printed materials, projector screens, printed signage and NFDMA website.
- Two (2) tickets to the Welcome Reception
- One (1) half-page color page advertisement in the official Onsite Convention Guide

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Recognition

- At all general sessions
- At sponsored educational sessions
- On the NFDMA attendee webpage
- On signage throughout the convention facilities
- On social media platforms to include
 - Facebook
 - Instagram

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Medallion Sponsor Info

\$1,500 Investment

Options**

(Choose One per \$1,500 Investment)

- Annual Youth Convention (4yrs-12yrs)
- Annual NAYE Convention (13yrs-17yrs)
- New Members & Convention Orientation Co-Sponsor
- Exhibitor Publication Bin
- Expo Hall EduTalks Session (30 Minutes)

Benefits*

- Prominent advertising promotion to include: Logo on all printed materials, projector screens, printed signage and NFDMA website.

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Recognition

- At all general sessions
- On the NFDMA attendee webpage
- On signage throughout the convention facilities
- On social media platforms to include
 - Facebook
 - Instagram

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